

## Heymarket vs Zipwhip and Recommended Vendors

Learn how Heymarket stacks up against Zipwhip and their recommended replacement vendors

	Zipwhip <sup>*</sup>	<b>P</b> odium	TEXT REQUEST		<b>beymarket</b>
Pricing					
Starting Price	Ν/Α	\$149	\$59	\$99	\$68
Free Trial	Ν/Α	✓	Money Back		✓
Integrations					
Salesforce	~	~		~	~
Bullhorn	~	$\checkmark$			
Guidewire	~				
Mindbody	~	✓	~		
Clio	✓	✓	✓		✓
Zapier	✓	~	~	~	~
Sugar CRM	✓	~	~		
Zoho	~	✓	~	~	
Hubspot	✓	✓	✓	~	~
Salesloft	~		✓	~	
Clubready	~				
Tagboard	✓				✓
Tempworks	✓				
Marketing Cloud					~
Zendesk					~
Help Scout			✓		~
Shopify		✓		~	~
Microsoft Teams					~
Slack					~
Migration Tools Available	N/A	✓	✓	✓	✓
Additional Fuctionality					
Text Payments	$\checkmark$	~	✓		
Automated Contact Enrichment				~	
Webchat		~	✓ ✓		~
Voice		✓		~	
Campaigns w/Performance Reporting		✓	<ul> <li>✓</li> </ul>	✓	✓
White Glove Onboarding	✓	~	✓ <b>✓</b>	~	✓
Recurring Messages	✓				✓
Automations/Triggers	~	✓	✓ ✓		~
Surveys					✓
Tags	$\checkmark$		✓		✓
Typing Indicator			✓		✓
Presence					✓
Keyword Reply	$\checkmark$				✓
Reminders	✓ ✓				✓ ✓
Notes	▼ ✓	✓			✓ ✓
	•	-		✓	✓ ✓
AI / Machine Learning				-	•

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Facebook Messenger	$\checkmark$		$\checkmark$
Instagram Messenger	✓		✓
Google Business Messages			✓
Apple Business Chat			✓
WhatsApp	$\checkmark$		$\checkmark$